

Great Meols Primary School - History

Topic: Port Sunlight

Year 2

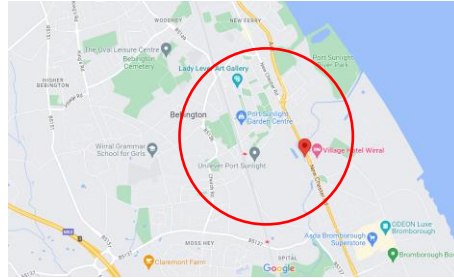
Strand: Local History

Port Sunlight is a village on the Wirral Peninsula. It was built in 1888 by the Lever Brothers to house workers of its soap factory. The name comes from Lever Brothers' most popular brand of soap: Sunlight.

William Hesketh Lever

Port Sunlight

Sunlight Soap



He was born in 1851 and died in 1925. He was an English businessman who was also known by the name 'Lord Leverhulme'.

- William and his brother James entered the soap business in 1885.
- The brothers teamed up with a chemist, who invented the process which resulted in a new type of soap.
- The soap was named "Sunlight Soap". They built a large factory in Port Sunlight.

Vocabulary



Peninsula	A piece of land that is almost entirely surrounded by water but is connected to the mainland on one side.
Lady Lever Art Gallery	The gallery was built to house Lord Leverhulme's extensive art collection. The collection includes a range of furniture, paintings, sculptures and ceramics.
Victorian Era	The time of Queen Victoria's reign, from 20 June 1837 until her death on 22 January 1901.
Port Sunlight Village	'Port' because it is next to a river and 'Sunlight' after the soap.
Advertising	Adverts encourage you to buy things. They use memorable words and short descriptions.

William Lever believed that the **health and welfare of his workers was important** so built Port Sunlight for them.

He wanted **good conditions for working people** which was rare at this time.

Most working people lived in over crowded cities, cramped houses and **were paid very little with no time or freedom for living.**

